

DIVE-IN MOVIE NIGHT 2024



PATRONS
for BELLAIRE PARKS

DEAR COMMUNITY PARTNERS,

PATRONS for Bellaire Parks and the City of Bellaire will be celebrating the end of summer and the imminent return to school with Bellaire families at Dive-In Movie Night on Thursday August 8, 2024 at the Bellaire Town Square Aquatic Center. This annual "splash-tacular", begins at 6:30 PM where the pool doors open for swimming, dinner, and sweet treats. The movie will begin at sundown as movie-goers view this uber-popular flick from their complimentary inflatable.

We hope you will support Dive-In Movie 2024, one of Bellaire's most anticipated family-friendly events. This year, in our first film chosen by community poll, Bellaire families chose Disney's Elemental, a film set in Element City, where fire-, water-, land- and air residents all live together.

For area businesses, this is an opportunity to sponsor an event that will gain you great exposure in and around the City of Bellaire. The audience represents an affluent demographic of active young families in the Bellaire area. For individuals, it is another opportunity to support the Bellaire community parks.

Please find the thematic sponsorship levels in the attached sponsorship package. It is important that you commit early if you desire to be one of our "headline" sponsors in order to arrange promotional materials accordingly. **The deadline for commitments is Friday, July 19th.**

We look forward to seeing you there! Please see the attached Sponsorship Package and reach out to the Dive-In Sponsorship Committee at PatronsSponsorships@gmail.com with any questions or details of benefits at the offered levels.

Thank You!

Andy Williamson and Sharon Veldman
Dive-In Movie 2024 Sponsorship Chairs

PATRONS for Bellaire Parks is a tax-exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. EIN# 76-0687995



SPONSORSHIP OPPORTUNITIES

\$2,000: ELEMENT CITY

- Ability to provide :30 sec advertisement or large logo shown in pre-movie onscreen clip
- Sponsor logo on PATRONS and Bellaire Parks & Recreation Facebook Pages
- Movie ad with logo on event advertisement included on PATRONS and City of Bellaire websites and social media
- Opportunity to have a vendor table and distribute promotional material at the event
- Opportunity to hang a banner at the event (banner provided by sponsor)
- Prominent logo or name on event sponsor banner
- Includes 10 tickets to the event and 2 guest table reservations

\$1,000: FIRE

- Sponsor logo on PATRONS and Bellaire Parks & Recreation Facebook Pages
- Sponsor name on pre-movie clip
- Logo or name on event sponsor banner
- Movie ad with logo on event advertisement included on PATRONS and City of Bellaire websites and social media
- Opportunity to have a vendor table and distribute promotional material at the event
- Opportunity to hang a banner at the event (banner provided by sponsor)
- Includes 6 tickets to the event and 1 guest table reservation

\$500: WATER

- Sponsor name on PATRONS and Bellaire Parks & Recreation Facebook Pages
- Logo or name on event sponsor banner
- Movie ad with name on event advertisement included on PATRONS and City of Bellaire websites and social media
- Opportunity to have a vendor table and distribute promotional material at the event
- Includes 4 tickets to the event

\$250: LAND

- Sponsor name on PATRONS and Bellaire Parks & Recreation Facebook Pages
- Sponsor name on event sponsor banner
- Movie ad with name on event advertisement included on PATRONS and City of Bellaire websites and social media
- Includes 2 tickets to the event

IN-KIND REFRESHMENT DONOR: AIR

In-kind sponsors of refreshments equaling a fair market value of \$500 or more receive the following recognition:

- Company logo included on event banner
- Company logo shown in pre-movie onscreen clip listing refreshment donors
- Movie ad with company logo on event advertisement included on PATRONS and City of Bellaire websites and social media
- Opportunity to have a vendor table and branded signage (branded signage provided by donor) and distribute promotional material at the event

EVENT PROFILE

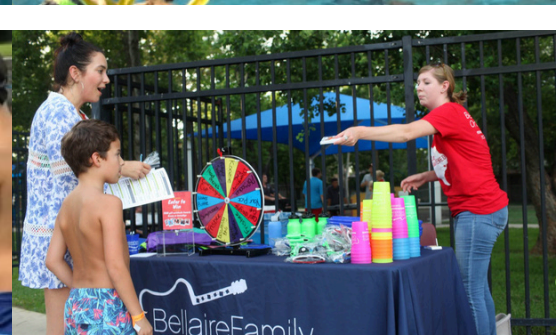
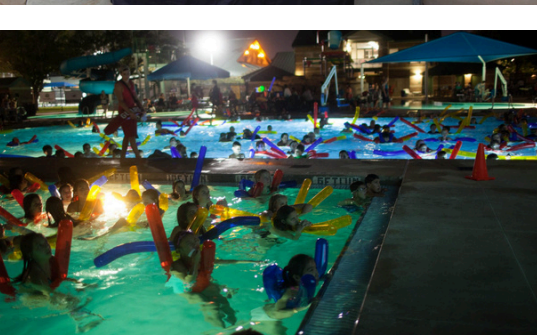
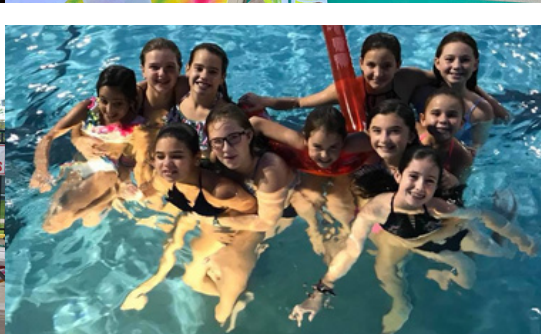
The Dive-In Movie Night is an annual family-friendly fundraising event to cap off months of summer fun. This event is always “swimming” with summer fun loving moviegoers of all ages. Major motion picture releases are featured. Inflatable pool noodles and refreshments at the poolside food court are provided to attendees at one of the most anticipated events of the summer that is hosted by PATRONS for Bellaire Parks and the Bellaire Parks and Recreation Department.

DATE: August 8th

LOCATION: City of Bellaire Aquatic Center

EXPECTED ATTENDANCE: 200 people

TARGET AUDIENCE: Families in Bellaire and surrounding communities with children aged 5-16 years



SPONSOR COMMITMENT FORM

COMPANY NAME

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

WEBSITE

STREET ADDRESS

SOCIAL MEDIA HANDLES

CITY AND ZIP CODE

YES! I am interested in sponsoring Dive-In Movie Night 2024 at the following level of commitment:



\$2,000 ELEMENT CITY



\$1,000 FIRE



\$500 WATER



\$250 LAND



**IN-KIND REFRESHMENT DONOR
(\$500 +) AIR**

Please note how you would like to be recognized in promotional materials.

Please list any in-kind refreshment donations including the fair market value of the donation.

The deadline for sponsorship commitments is Friday, July 19th. Any tickets included with sponsorships must be accepted or declined by August 1st.

Contact PatronsSponsorships@gmail.com for any questions.

Please supply Hi-Resolution (300 dpi) logo or artwork in Eps, Jpeg, or PDF formats.