



PATRONS
for BELLAIRE PARKS



THE PATRONS FOR BELLAIRE PARKS



INVITES YOU TO



JOIN US FOR OUR

13TH ANNUAL WINE & TAPAS



THE EVENT CENTER
AT EVELYN'S PARK-
4400 BELLAIRE BLVD



\$150
PER PERSON

ONLINE AT
BELLAIREPARKS.ORG

SATURDAY,
**MARCH
25TH**
7-11 PM

Red &
White

DEAR FRIENDS AND NEIGHBORS,

The Board of Directors of PATRONS for Bellaire Parks wishes to invite you to support our 13th Annual Wine and Tapas “Red and White” Gala on Saturday, March 25, 2023. As a sponsor, your name or your organization’s name will be linked with this much anticipated signature Bellaire event. It is a great way to increase your company’s visibility in Bellaire while supporting a cause that touches families citywide and beyond! This year, there are a limited number of reserved table sponsorships available.

We are delighted to have as our Honorees, Michael Fife and Dr. Creighton Edwards for their enthusiastic support of Bellaire Parks and green space. Their commitment to the beautification of Bellaire and their landscaping on the Newcastle Jog path is renowned. They moved to Bellaire in 1982 to be near the Medical Center, but they soon developed an attachment to the whole “Bellaire experience” and community! Michael graduated from OU with a Masters in Social Work. She practiced Oncology Social Work at MD Anderson. During her career she held many positions of leadership and after a 30-year career as a medical social worker serving cancer patients and their families, she retired. Michael was active on the grassroots Citizens for a Beautiful Bellaire group that led her to serve as Bellaire City Councilperson, where she also served as the Council Liaison to the Culture & Arts Board. She is now a full time Granny.

Creighton moved to Dallas for medical school & completed his residency in OBGYN. He completed a fellowship in GYN Oncology at MD Anderson where he practiced and taught for 30 years. He moved to Baylor College of Medicine where he continues to practice and teach. He holds many awards for his achievements in medicine and is the inspiration for the Dr. Creighton L. Edwards, MD, Award in Compassionate Care.

PATRONS too is committed to Bellaire Parks. We recently put community contributions to work by donating \$70,000 for the development of new outdoor green space at the Bellaire library, that extends library services to residents and library visitors. Our next project will be funding needed improvements at Joe Gaither Park. PATRONS also funds the majority of the Party At The Pavilion community concert series. PATRONS has raised over \$2 million for the benefit of local parks and facilities for purchase of park equipment in Bellaire’s 14 area parks. These significant donations go directly into Bellaire parks and are only made possible through generous underwriting by involved business and families.

Help us make the 13th Annual Wine and Tapas Gala a huge success by returning the attached sponsorship form along with payment by March 12th to be highlighted as a business sponsor. We thank you for your support and look forward to another successful fundraiser that helps make Bellaire parks a respite in our community.

With Gratitude,
The 2023 Wine and Tapas Committee

EVENT PROFILE

The Wine and Tapas Gala is the social event of the year in Bellaire and the signature fundraiser hosted by the PATRONS for Bellaire Parks. The delightful moonlit canopies of our area green spaces serve as the backdrop of this event that welcomes approximately 300 area residents and business leaders from Bellaire as well as its surrounding communities. This enchanting evening of good wine, great food from area restaurants, enlivening music and boundless fun raises funds for parks and for Bellaire and its surrounding communities.

DATE: March 25, 2023

LOCATION: Evelyn's Park Event Center

EXPECTED ATTENDANCE: 300-325 people

TARGET AUDIENCE: Residents and community leaders, wine-lovers, adults aged primarily 35-60 years



SPONSORSHIP LEVELS

A red rectangular logo with rounded corners and a double border. The text "WATER TOWER" is in large white capital letters. In the top right corner, "BLVD." is written in small white capital letters.

WATER TOWER

\$10,000

Sponsors at this level receive the following recognition:

- Reserved prominent table for eight (8) guests with 3 complimentary bottles of champagne
- Premier placement of your choice of name or logo on all event printed and online materials
- Your choice of name or logo on all event bar signage
- Your choice of name or logo on digital event photo booth files
- Full-page color ad on back cover of the event program
- 1080 x 1080 pixel ad to be sent to our email database with event communications
- Verbal recognition by the evening's emcee
- Special recognition in event publicity
- VIP Valet at end of event

A red rectangular logo with rounded corners and a double border. The text "CITY HALL" is in large white capital letters. In the top right corner, "BLVD." is written in small white capital letters.

CITY HALL

\$5,000

Sponsors at this level receive the following recognition:

- Reserved prominent table for eight (8) guests with 2 complimentary bottles of champagne
- Premier placement of your choice of name or logo on all event printed and online materials
- Your choice of name or logo on digital event photo booth files
- Half-page color ad on the inside back cover of the event program
- 600 x 600 pixel ad to be sent to our email database with event communications
- Verbal recognition by the evening's emcee
- Recognition in event publicity
- VIP Valet at end of event

A red rectangular logo with rounded corners and a double border. The text "ESPLANADE" is in large white capital letters. In the top right corner, "BLVD." is written in small white capital letters.

ESPLANADE

\$2,500

Sponsors at this level receive the following recognition:

- Reserved table for eight (8) guests with 1 complimentary bottle of champagne
- Your choice of name or logo on all event printed and online materials
- Quarter-page black and white ad or dedication in the event program
- Verbal recognition by the evening's emcee
- Recognition in event publicity

A red rectangular logo with rounded corners and a double border. The text "TROLLEY" is in large white capital letters. In the top right corner, "BLVD." is written in small white capital letters.

TROLLEY

\$1,500

Sponsors at this level receive the following recognition:

- Tickets for six (6) guests
- Name listed in all event printed and online materials
- Name listed in the event program

SPONSORSHIP LEVELS

PAVILION

BLVD.

\$1,000

Sponsors at this level receive the following recognition:

- Tickets for four (4) guests
- Name listed in all event printed and online materials
- Name listed in the event program

GAZEBO

BLVD.

\$500

Sponsors at this level receive the following recognition:

- Tickets for two (2) guests
- Name listed in all event printed and online materials
- Name listed in the event program

**SPONSORSHIPS TO BE PAID ONLINE AT
BELLAIREPARKS.ORG OR VIA CHECK MADE PAYABLE TO
PATRONS FOR BELLAIRE PARKS.**

**SCAN THE QR CODE BELOW TO VISIT HOST COMMITTEE
ONLINE PAYMENT PAGE.**



**FOR QUESTIONS AND MORE INFORMATION, PLEASE CONTACT
PATRONSSPONSORSHIPS@GMAIL.COM.**

*** TO ENSURE NAME RECOGNITION ON EVENT COMMUNICATIONS, PLEASE NOTE
THAT THE SPONSORSHIP DEADLINE IS MARCH 12, 2023.**

SPONSOR COMMITMENT FORM

COMPANY NAME

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

WEBSITE

STREET ADDRESS

SOCIAL MEDIA HANDLES

CITY AND ZIP CODE

YES! I am interested in sponsoring Wine and Tapas 2023 at the following level of commitment:

☐

\$10,000 WATER TOWER

☐

\$1,500 TROLLEY

☐

\$5,000 CITY HALL

☐

\$1,000 PAVILION

☐

\$2,500 ESPLANADE

☐

\$500 GAZEBO

Please note how you would like to be recognized in promotional materials.

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VIA CHECK MADE PAYABLE TO PATRONS FOR BELLAIRE PARKS.**

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Please supply Hi-Resolution (300 dpi) Logo or Artwork In Eps, Jpeg, or PDF formats for inclusion on relevant correspondence (Invitations, Website Collateral, Media Releases, Etc) to patronssponsorships@gmail.com. If applicable, banners to be provided by sponsor.

*** To ensure name recognition on event communications, please note that the host committee commitment deadline is March 12, 2023.**